

**CCRDA**

CANADIAN CHRISTIAN RELIEF  
& DEVELOPMENT ASSOCIATION



RELIEF · DEVELOPMENT · JUSTICE

**ANNUAL REPORT**  
**2016 – 2017**



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## OVERVIEW OF CCRDA

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The Canadian Christian Relief and Development Association (CCRDA) is comprised of organizations who are committed to integrated, transformational development. CCRDA was previously known as the Relief and Development Group (R&D Group) of the Canadian Council of Christian Charities (CCCC). The group was formed in 1984, and since that time it has provided a forum for members to encourage one another, cooperate, share expertise, respond to changes in their field, and speak with one voice on social and policy issues. CCRDA was officially incorporated in June 2006 and received charitable status in May 2007.

**VISION:** Together, seeking God's kingdom purposes for flourishing lives and communities internationally.

**MISSION:** Promoting unity and excellence among all Canadian Christian relief and development organizations.

**VALUE PROPOSITION:** We explore the relationship of Christian principles to international relief and development, facilitate collaboration, and promote the sharing of information, experience, and expertise.



## LETTER FROM THE CHAIRPERSON

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Dear Members,

It has been an honour to lead the Canadian Christian Relief and Development Association this past year alongside my fellow board members. We've seen much change and transition in the past twelve months. Internally, we said goodbye to multiple long-standing board members as they finished their term with the CCRDA board. We had a couple of transitions with our Coordinator position as we filled Joella's maternity leave. And finally, we found ourselves at the end of the strategic plan that had been developed back in 2014. Externally, we've begun to see the impact of the new government here in Canada. This new government has brought with it a very different tone and language, particularly in regard to Canada's international role. And globally, there has been much uncertainty and change – from BREXIT in the UK to surging refugee numbers in Europe, and feelings of discontent and disillusionment just across the border with their recent election.

With such uncertainty and change, what better time for us as Christ followers to join together in seeking God's kingdom purposes for flourishing lives and communities internationally?

With each challenge mentioned above, the CCRDA has looked for the invitation of God to be part of turning that challenge into opportunity. Every new board member that has joined this year has brought new gifts and fresh perspective. Both of our interim Coordinators brought their particular knowledge, passion, and skills to carry our association forward until Joella returned this past October. And we sunk our teeth into discerning a new way forward with a refreshed mandate and strategic vision. Through this strategic vision, we will continue to promote unity and excellence among all Canadian Christian relief and development organizations. In doing so, it is our aim that we will all be better equipped both individually and corporately, to enter into the opportunities that our changing world offers us.

As you read this year's report, I encourage you to read it through that lens – that of promoting unity and excellence, all for the purpose of joining God's restorative work, globally. These are exciting times and this Annual Report allows us not only the opportunity to reflect back, but also to look to the future. I hope you will join me in my excitement as we adventure into what God's has planned for us this year.

All the best,  
Laura Solberg  
CCRDA Board Chair



## LETTER FROM DAVE TOYCEN (KEYNOTE SPEAKER AT FORUM 2017)

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In these challenging times for relief and development, cooperation is critical for Christian organizations. Our common faith and values are the foundation for what we do. Collaboration is a commitment to pursue common ground that helps us improve our partnership with people in need around the world. We can highlight best practices, share results and improve our metrics so that supporters and government have greater trust in what we say and do. Most importantly, it ensures that more children and adults will not only survive, but thrive and gain influence and greater control in their daily lives.

Working together as Christian organizations is also essential because the legitimate role of faith and religion is appreciated by the wider global community including governments, the United Nations, the World Bank and other non-government organizations. We have the opportunity to demonstrate the positive role of religion to support global health, education, human rights, gender, peacemaking, economic development and reconciliation. When the majority of the world's population identifies with one of the world's religions, faith can be a significant motivation to greatly increase both longevity and quality of life for millions of people. More and more religious leaders from various faiths are speaking up in support of girl's education, rule of law, improved livelihoods, transparent governance and healthy family practices.

While there are strongly held belief differences in both the secular and religious mindsets, there are many common values that draw us together. CCRDA is a Christian association that invites and works with all those of goodwill to join in making this world a better place for all God's children.

**“LET YOUR LIGHT SO SHINE BEFORE OTHERS THAT THEY SEE YOUR GOOD WORKS AND GIVE GLORY TO GOD IN HEAVEN.” —Matthew 5:14**





### MEMBERSHIP TOTALS

CCRDA has a strong membership of 47 members. The following memberships were approved by the Board since the last AGM: Hungry for Life International (BC), Christian Horizons Global (ON), International Teams Canada (ON), Fellowship of Evangelical Baptist Churches in Canada (ON), Operation Mobilization (ON), Canadian Baptist Ministries (ON) and Christian Mission Aid Canada (ON). These members will be ratified by the membership during the AGM 2017.

### LIST OF CURRENT MEMBERS:

ADRA Canada	Arms of Jesus Children’s Mission Inc.
Canadian Baptist Ministries	CAUSE Canada
Childcare International Society	Christian Blind Mission Canada
Christian Children’s Fund of Canada	Christian Horizons Global
Christian Mission Aid Canada	Compassion Canada
Crossroads Christian Communications Inc.	EduDeo Ministries
EMCC Global Initiatives	Emmanuel International Canada
Engineering Ministries International	ERDO
Euro-Aid Canada	FIDA
FH Canada	Fellowship of Evangelical Baptist Churches in Canada
Food for the Poor Canada	Global Aid Network (GAIN)
Greater Vancouver Youth Unlimited	Health Partners International of Canada
Hear Africa	Hungry for Life International
International Justice Mission	International Teams Canada
Kids Alive International Canada	Loving Arms Charitable Corporation
MCC Canada	Nazarene Compassionate Ministries Canada
Ontario Christian Gleaners	Operation Mobilization
Partners International Canada	Partners Relief & Development Canada
Partners Worldwide Canada	Plateau Perspectives
The Salvation Army Canada	Samaritan’s Purse Canada
SIM Canada	The Wellspring Foundation for Education
Word & Deed Ministries	World Hope Canada
World Renew	World Vision Canada
WOW (Working with Orphans and Widows—Formerly Visionledd)	



## CCRDA ACTIVITIES DURING 2016-2017

### SPRING FORUM

CCRDA's 2016 Forum took place at World Vision Canada in Mississauga, ON, on May 2-3, 2016.

The Canadian Christian Relief & Development Association's (CCRDA) annual Forum/AGM is a time where participants learn best practices, network with other leaders, jointly advocate for positive change, and are challenged by knowledgeable speakers. In 2016, we were privileged to have Gideon Strauss share his thoughts on spirituality and relief and development work. Gideon reflected on how we're confronted with both the banalities and the extremities of human experience in relief and development. He related it to his own experience of finding words to process the testimony he interpreted while working for South Africa's Truth and Reconciliation Commission.

Gideon Strauss is Associate Professor of Worldview Studies at the Institute for Christian Studies in Toronto and a Senior Fellow with the Centre for Public Justice in Washington, DC.

There was also a panel discussion on, "The Challenges and Opportunities Facing our FBO's Leadership within an Increasingly Secular Society," with panelists: Michael Messenger, President of World Vision; Jim Ingram, CEO of Medair Switzerland; and Peter Greer, CEO of Hope International.



### WESTERN AND EASTERN FALL WORKSHOPS

CCRDA Western Fall Workshop, October 17, 2016 (Langley, BC)

- "Why We Do What We Do", Dave Blundell
- "Our Voice: Faith & Development in a Canadian Context", CCIC

CCRDA Eastern Fall Workshop, October 24, 2016 (Mississauga, ON)

- "Megatrends and our Strategic Response", Chris Bosch
- "Curating Inspiration in the Context of Compassion Fatigue", Eric Frans

### NEWSLETTER

CCRDA's newsletter, Excellence @ Work, is distributed to members quarterly via email and on the website. For each issue, member agencies are invited to write about a specific theme in addition to submitting general news and announcements. This publication is meant to act as a forum where members can keep each other informed, share their knowledge and learn from others' best practices. Since last April, the newsletter has focused on the following themes: Challenges and Opportunities Facing FBO's in Today's Secular Society; Global Affairs Canada Consultations and Relations; Why We Do What We Do; and Highlights of 2016 from Member Organizations.

### GRANT ACCEPTANCE FROM CHARIS FOUNDATION

We applied for a grant to Charis Foundation which was approved in 2015. This purpose of this funding is to raise the profile of CCRDA to Canadian NGOs, Global Affairs in the Canadian government, the academic community, and other like-minded associations. The goal is to ensure that CCRDA and its mission and services are consistently presented in a strong and positive image to relevant stakeholders. The final portion of this grant will be received in 2017.

### HURRICANE MATTHEW

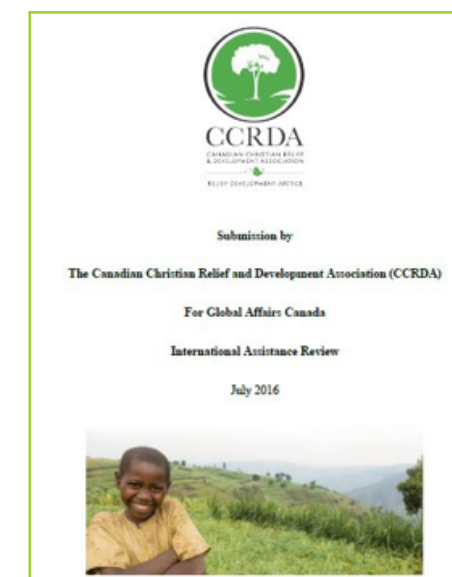
Hurricane Matthew made landfall in the Western Tiburon Peninsula of Haiti, near the town of Les Anglais around 7:00 a.m. EDT on October 4, 2016, as a Category 4 storm with 145 mph winds. Hurricane Matthew is the third strongest hurricane on record, and Haiti's strongest hurricane in 52 years. CCRDA members mobilized a significant response to those in need following the tragic hurricane. The following organizational responses were shared amongst member organizations in order to promote the coordination of relief activities: ADRA Canada, Arms of Jesus Children's Mission, Compassion Canada, Engineering Ministries International (eMi) Canada, ERDO Canada, FIDA/pCH, Food for the Hungry Canada, Food for the Poor Canada, Global Aid Network (GAIN), Health Partners International Canada (HPIC), Mennonite Central Committee (MCC), Samaritan's Purse Canada, World Renew, and World Vision. Additionally, a list of responding agencies was posted on the CCRDA website.

### GLOBAL AFFAIRS CANADA INTERNATIONAL ASSISTANCE REVIEW CONSULTATION

In 2016, Global Affairs Canada (GAC) entered into dialogue with its Canadian partners to help establish an international assistance policy and funding framework. The aim was to rethink Canada's international assistance policies and programs so Canada can better respond to the challenges and opportunities of the new global context. The purpose of the consultations was to assist in making Canada's approach, investments, and partnerships more innovative and effective. All Canadians and partners were invited to participate in this review from May to July, 2016.

CCRDA was engaged with the Global Affairs Canada International Assistance Review Consultations. In the Spring of 2016, CCRDA distributed information and updates from GAC to its members of the consultation process, sent a feedback form for members to complete, and organized a round table discussion on June 23rd to seek input into how the CCRDA should respond to GAC. CCRDA's objective in this process was to encourage its members to participate, both as individual organizations as well as collectively in facilitating a cohesive CCRDA response.

In July 2016, CCRDA submitted a report to Global Affairs Canada's International Assistance Review. To ensure the report informed CCRDA's collective voice, the report included the shortened feedback form to CCRDA members, as well as the key points from the roundtable discussion with CCRDA members. The Canadian Council for International Cooperation (CCIC) participated in the review process and CCRDA supported CCIC's own submission to Global Affairs Canada.



### MEMBERS-ONLY SECTION ON WEBSITE

At the Spring Forum 2017, CCRDA will be launching a members-only section of the website that will include:

- Specialists available on contract recommended by other members (i.e. proposal writers, photographers etc.)
- Forum / chat room for discussing best practices, expertise, and opinions.
- Access to webinar recordings from bi-monthly webinars on relevant topics (i.e. CRA compliance)
- Access to a hub of shared learning resources





## STAFF AND ASSOCIATE MEMBERSHIPS OF CCRDA

### CCRDA STAFF



**JOELLA REITSMA**

CCRDA COORDINATOR

After an enjoyable year with her son Levi, Joella Reitsma returned from maternity leave to the role as CCRDA Coordinator in October 2016. A huge thank you to Darlene Bartha and Michele Ludwig for very capably coordinating CCRDA in the previous 11 months. Joella has enjoyed re-connecting with CCRDA members and working towards the vision of seeking God's kingdom purposes for flourishing lives and communities internationally.

### ASSOCIATE MEMBERSHIPS OF CCRDA

#### MEMBERSHIP WITH CCIC

CCRDA is a member of the Canadian Council of International Cooperation (CCIC) and throughout the year, we have endeavoured to share information and networking opportunities that have been circulated by CCIC and its various working groups. Members are kept up to date on CCIC activities through our newsletter.

#### MEMBERSHIP WITH CCCC

CCRDA is a member of the Canadian Council of Christian Charities (CCCC) and throughout the year, we have endeavoured to share information and networking opportunities that have been circulated by CCCC. The board of directors seeks to remain in alignment with the CCCC, and are open to discussing how CCRDA can partner with the CCCC to the benefit of our membership. CCRDA is pleased to be an endorser of the CCCC 2017 Pursuit Conference in May 3-5, 2017.

## FINANCES

### FINANCIAL AUDIT:

In early 2017, CCRDA had an external audit of the 2016 fiscal year by Nethercott & Company. No issues were identified. The financial statements have been approved by the Board and sent to the membership for approval at the AGM, May 2, 2017. The 2016 audited financial statements are on our website.

### SOURCES OF INCOME:

Almost all of CCRDA's income is from membership fees from member organizations and event registrations. In 2015, CCRDA received a three-year grant from the Charis Foundation for \$6000/year.

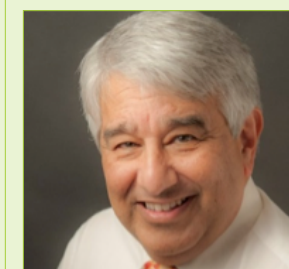
### A BREAKDOWN OF EXPENDITURES:

Approximately 50% of the budget is to support the Coordinator's part-time salary. The rest of the budget is to support the activities of CCRDA including events, board meeting expenses, production of the newsletter, website management, professional fees for the audit, office supplies, memberships to other organizations like CCIC and CCCC, printing and photocopying, etc. The annual Forum and annual Eastern and Western workshops are almost break-even events, supported by membership registration fees.

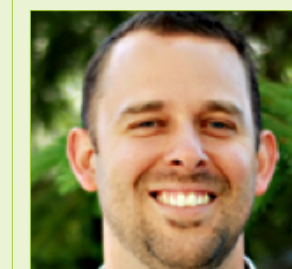
## BOARD MEMBERS



CHAIR PERSON  
**LAURA SOLBERG**  
Greater Vancouver  
Youth Unlimited



CO VICE-CHAIRPERSON  
**RICHARD MCGOWAN**  
Emmanuel International



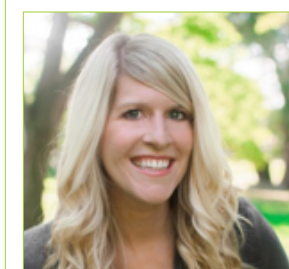
CO VICE-CHAIRPERSON  
**HANK DE JONG**  
EduDeo Ministries



TREASURER  
**SIMON ONGOM**  
CAUSE Canada



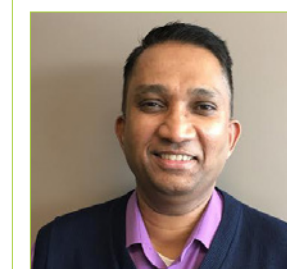
DIRECTOR  
**SHELDON GILMER**  
World Hope Canada



DIRECTOR  
**ALLISON ALLEY**  
Compassion Canada



DIRECTOR  
**CAROLE LEACOCK**  
World Vision Canada



DIRECTOR  
**AARON ROGERS**  
Global Aid Network  
(GAIN) Canada

In 2016, CCRDA said good-bye to the following Board members who completed their terms or moved on to different organizations: Tracey DeGraaf (Crossroads Christian Communications), Phil Tanner (Christian Children's Fund of Canada), and Jessica Nkongolo (Kids Alive International Canada).

## CLOSING

The past year has yielded a sharpening of the vision for CCRDA's future to promote unity and excellence, all for the purpose of joining God's restorative work, globally. This lens of promoting unity and excellence has been what has shaped our activities – everything from our increased engagement with Global Affairs Canada to the small tweaks to our member communications; from choosing our event speakers to picking up the phone to connect with members; and from building our online members only resources to guiding our renewed strategic vision.

As faith-based organizations, we believe fervently that we have the most solid service foundation for proceeding in these activities. With unity and bold confidence, let's continue to move forward in 2017!





**CCRDA**

CANADIAN CHRISTIAN RELIEF  
& DEVELOPMENT ASSOCIATION



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